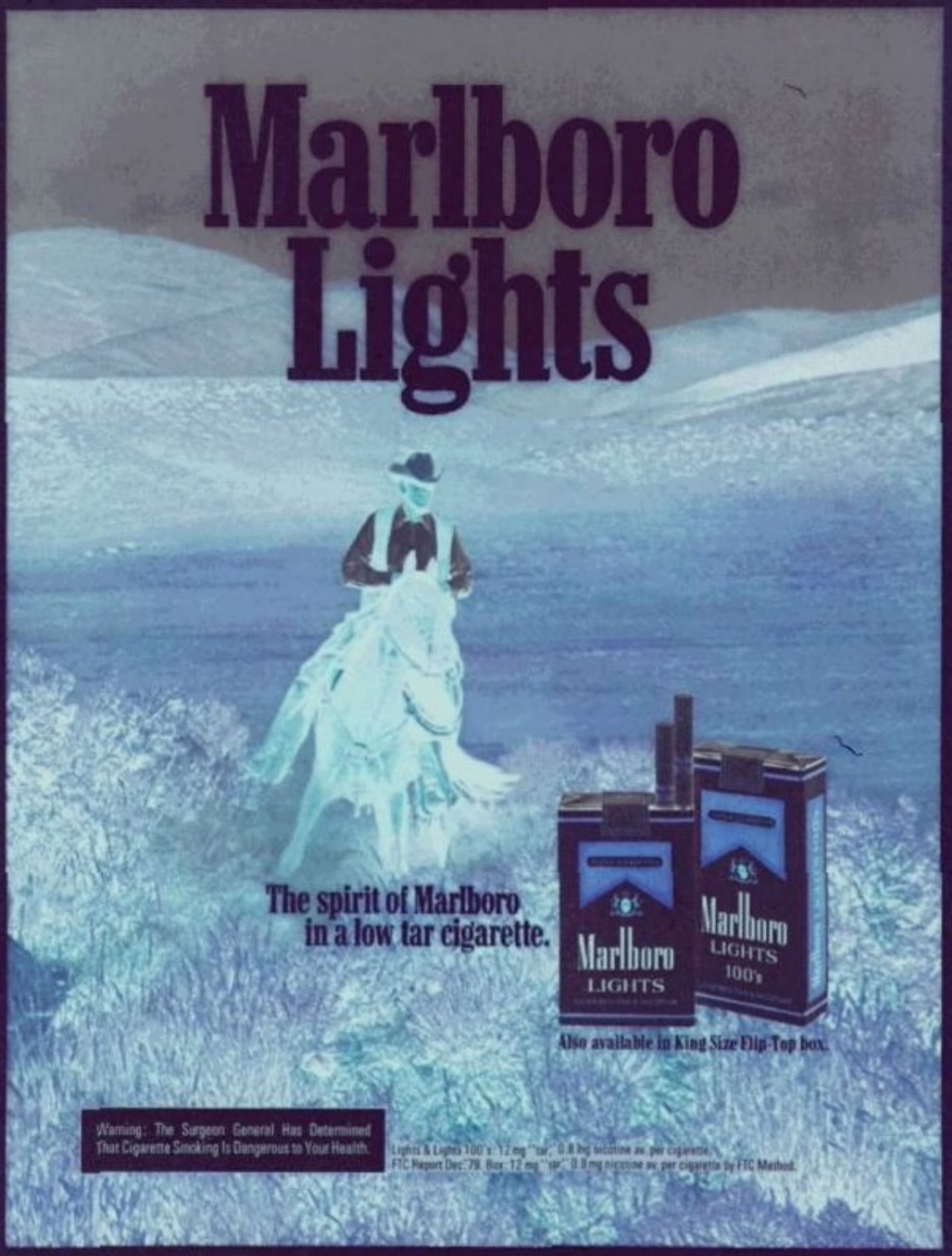
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 4891—OSCAR—LIGHTS—JL—Req. No. 70415—Page—4/c Bleed—(8¾ x 11⅝ inches)—National (Letterpress) Magazines, 1981 (A)
Printed in U.S.A.

Marlboro Lights


The spirit of Marlboro
in a low tar cigarette.
Marlboro
LIGHTS
Marlboro
LIGHTS
100's
Also available in King Size Flip-Top box.
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.
Lights & Lights 100's: 12 mg "tar", 0.8 mg nicotine av. per cigarette,
FTC Report Dec. 79. Box: 17 mg "tar", 1.3 mg nicotine av. per cigarette by FTC Method.

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